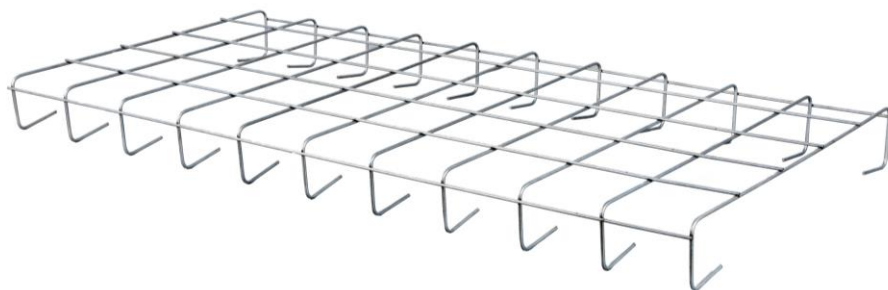




TableRack

TableRack is a wire rack that is used to create the best possible presentation of plants on selling tables.

- The sides of TableRack, which are pointed inward, make sure that all the space on the table can be used.
- The right distance between the plant sections creates the best commercial division of plants.
- This is especially useful for orchids; it prevents flowers from getting stuck.
- It is a friendly reminder for the customer to put the plants back where they belong.
- It will also prevent an overcrowded selling table, due to staff that want to clear out the CC cart.
- Research into consumer behaviour has shown that approximately 70% of plants that have been taken out, are put back. Without TableRack, the desired presentation will be lost in no time.
- TableRack is available in a few standard types, and can be made to order.





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